

# CONFERENCE AGENDA

CAIRO<sup>2017</sup>ICT

THE INTERNATIONAL TELECOM &  
INFORMATION TECHNOLOGY FAIR & FORUM

المعرض والمؤتمر الدولي للإتصالات  
وتكنولوجيا المعلومات

3 - 6 DECEMBER | 2017

Forum Sponsors



# CONFERENCE AGENDA

CAIRO ICT 2017



## Sunday 3<sup>rd</sup> December, 2017

14:00	15:00	Conference Opening & Key Notes
Location	Main Hall	
	<ul style="list-style-type: none"> <li>• H.E. Yasser El-Kadi – Minister of ICT, <b>Egypt</b></li> <li>• H.E. Houlin Zhao – Secretary General, <b>ITU</b></li> <li>• Mr. Ahmed El Beheiry – CEO, Telecom <b>Egypt</b></li> <li>• Mr. Stephen Kehoe – Senior VP, Financial Inclusion, <b>Visa</b></li> <li>• Mr. Ralf Wintergerst - Chairman and CEO, Giesecke+Devrient, <b>Germany</b></li> <li>• Mr. Martin Sion – CEO, Safran Electronics &amp; Defense, <b>France</b></li> <li>• Mr. Mohamed Amin – Senior VP, Turkey, Eastern Europe, Africa, ME, Dell EMC</li> <li>• Mr. Seiji Takagi – Director, International Policy Coordination, Ministry of Internal affairs &amp; Communications - <b>Japan</b></li> </ul>	
	<b>Transforming Societies through Digital Innovation</b>	
Moderator	H.E. Yasser El-Kadi – Minister ICT, Egypt	
Panelists	<ul style="list-style-type: none"> <li>• H.E. Hon. Ms. Ursula Owusu Ekuful – Minister of Communications, <b>Republic of Ghana</b></li> <li>• H.E. Hamad Obaid Al Mansouri – Director General, <b>TRA UAE</b></li> <li>• H.E. Dr. Abdulaziz Salem AlRwais – Governor of ICT, <b>KSA</b></li> <li>• H.E. Abdoukarim Soumalia – Secretary General, <b>ATU</b></li> <li>• Dr. Shamika Sirimanne – Representative <b>UNCTAD</b></li> <li>• Mr. Stephen Kehoe – Senior VP, Financial Inclusion, <b>Visa</b></li> <li>• Craig Trudgeon, Director of Global Integration, <b>Amazon</b></li> </ul>	

## Monday 4<sup>th</sup> December, 2017

11:00	12:30	Digital Transformation in Healthcare
Location	Hall 1	
Keynote	Dr. Ahmed Emad El-din - H.E. <b>Minister of Health &amp; Population</b>	
11:00	12:00	Putting Digital Transformation to Work
Location	Hall 2	
Moderator	Mr. Mohamed Talaat - Vice President, <b>Dell EMC</b>	
Panelists	<ul style="list-style-type: none"> <li>• Mr. Ahmed Auda – Managing Director MENA, <b>VMWARE</b></li> <li>• Mr. Mohamed Abdel Rahman – Egypt Country Manager, <b>Juniper</b></li> <li>• Mr. Jawad Moghnieh – Saudi Arabia, Egypt &amp; Libya Country Manager, <b>VEEAM</b></li> <li>• Mr. Sameh Lasheen – Presales and Sales Operations Director, <b>Fujitsu Egypt &amp; NA</b></li> <li>• Mr. Hossam Kandeel – VP Business Development, <b>Ericsson Egypt</b></li> </ul>	
12:15	13:15	Digital Transformation: Is it Technology or Strategy?
Location	Hall 2	
Moderator	Mr. Ayman El Gohary – GM, <b>Cisco Egypt, Libya and Sudan</b>	
Panelists	<ul style="list-style-type: none"> <li>• Mr. Adel Gaber – Presales Manager, <b>DELL EMC Egypt</b></li> <li>• Mr. Khaled Hashem – GM <b>Honeywell Egypt</b></li> <li>• Mr. Mohamad El-Hawary – Marketing &amp; Operations Lead, <b>Microsoft Egypt</b></li> <li>• Mr. Fady Moubarak – VP Channels, <b>Avaya International</b></li> <li>• Mr. Shady Kamal – Chief of Staff and Strategy Director, <b>Attijariwafa Bank</b></li> </ul>	

13:30	14:45	<b>Role of Technology Innovation in accelerating Progress towards the UN 2030 Agenda United Nations Technology Innovation Labs (UNTIL)</b>
Location	Hall 1	
Keynote	<ul style="list-style-type: none"> <li>• H.E. Yasser AlKadi – <b>Minister of ICT, Egypt</b></li> <li>• Mr. Richard Dictus – UN Resident Coordinator &amp; UNDP Resident Representative (Agreement Signing)</li> </ul>	
Moderator	• Mr. Ossama Kamal – Chairman, <b>Tradefairs International</b>	
Panelists	<ul style="list-style-type: none"> <li>• H.E. Abdoukarim Soumalia – Secretary General, <b>ATU</b></li> <li>• H.E. Jamal Jarrah – Minister of ICT, <b>Lebanon</b>.</li> <li>• Mr. Ozzeir Khan – Chief Business Relationship Management, <b>OICT</b></li> <li>• Mr. Marc Lepage – <b>UNDP Africa Knowledge &amp; Innovation Advisor</b></li> <li>• Dr. Hosam Osman – CEO Technology Innovation and Entrepreneurship Centre, <b>Egypt</b></li> <li>• Mr. Samuel Shihemi Itemere - Principal Secretary, State Department of Broadcast &amp; Telecom, <b>Kenya</b></li> <li>• Ms. Sylviane Toporkoff – President <b>Global Forum</b>; Founder &amp; partner, Items international</li> </ul>	
14:45	15:45	<b>Rebooting the Approach to Cybersecurity to survive in an increasingly risky landscape</b>
Location	Hall 2	
Keynote	<p>Mr. Ian Bancroft – Vice President, General Manager EMEA, <b>Secureworks</b></p> <p><b>“Protect your Organization from the Evolving Threat Landscape”</b></p>	
Moderator	Dr. Adel Abdelmoneim – Cyber Security Expert, <b>ITU-ARCC</b>	

Panelists	<ul style="list-style-type: none"> <li>• Mr. Waleed Akl – Security Consultant, <b>VMWARE</b></li> <li>• Mr. Sameh Emam – Consulting Systems Engineer, <b>Cisco</b></li> <li>• Mr. John Alexandre – Client Executive for the International Defense and Security, <b>Fujitsu UK</b>.</li> <li>• Mr. Mohamed Sabri – Sales Manager, <b>Siemens Egypt</b></li> </ul>	
15:30	17:00	<b>OTT: How Operators Can Overcome Communication Fragmentation</b>
Location	Hall 1	
Moderator	Mr. Hossam Saleh – COO, <b>Egyptian Media (TMT Expert)</b>	
Panelists	<ul style="list-style-type: none"> <li>• Mr. Nigel Stevenson – Global Telecom Development Manager, <b>VMWARE</b></li> <li>• Mr. Ali Amer – Managing Director, <b>Cisco Middle East and Africa, SP</b></li> <li>• Mr. Mohamed Salah Hegazy – Head of Marketing Non-voice, Enterprise, <b>Orange Egypt</b></li> <li>• Mr. Sameh Shoukry – Country Manager, <b>Ericsson Egypt</b></li> <li>• Mr. Sherif Barakat – Vice President and CCO, <b>Samsung Electronics</b></li> </ul>	

17:15	18:45	4G is Here; What's Next? How can 5G and IoT create new business opportunities".
Location	Hall 1	
Moderator	Mr. Ossama Kamal – Chairman, <b>Tradefairs International</b>	
Panelists	<ul style="list-style-type: none"> <li>• H.E. Yasser AlKadi – <b>Minister of ICT</b></li> <li>• Mr. Jean-Marc d'Harion – CEO, <b>Orange Egypt</b></li> <li>• Mr. Ahmed El Beheiry – CEO, <b>Telecom Egypt</b></li> <li>• Mr. Ayman Essam – VP, <b>Vodafone</b></li> <li>• Mathias Johansson – CEO, <b>Ericsson Egypt and Saudi Arabia</b></li> <li>• Mr. Terry Liu – CEO, <b>Huawei Egypt</b></li> </ul>	

## Tuesday 5<sup>th</sup> December, 2017

11:00	12:30	How Does the Hybrid Cloud Drive Digital Transformation?
Location	Hall 2	
Moderator	Dr. Moataz Hassouna – CIO, <b>Emaar Egypt</b>	
Panelists	<ul style="list-style-type: none"> <li>• Mr. Ahmed El Saadi – Country Manager, Egypt, North Africa &amp; Levant, <b>VMWARE</b></li> <li>• Mr. Maged Negm – Manager Broadband &amp; Cloud Marketing, Enterprise, <b>Orange Egypt</b></li> <li>• Mr. Ahmed AbdelShafy – Head of Networks Support, <b>Ericsson Middle East &amp; Africa</b></li> <li>• Mr. Mohamed Abdel Rahman – Egypt Country Manager, <b>Juniper</b></li> <li>• Mr. Ahmed Abdulaziz – Sr. Presales Consultant, <b>DELL EMC</b></li> <li>• Mr. Sherif Kotb - Senior Business Development Manager MENA, <b>Amazon Webservices</b></li> </ul>	
13:30	15:00	Fly Safe – Grow Fast!
Location	Hall 1	
Keynote	H.E. Sherif Fathy – <b>Minister of Civil Aviation</b>	
Moderator	Mr. Ossama Kamal – Chairman, <b>Tradefairs International</b>	
Panelists	<ul style="list-style-type: none"> <li>• Mr. Bernard Zaarour – Sales Director, <b>Rapiscan</b></li> <li>• Mr. Tudor MIRCEA – Chairman, <b>Roposacn</b></li> <li>• Mr. Walid Ghobrial – CEO and Managing Director, <b>IDEMIA</b></li> <li>• Mr. Sherif Khaled – CEO and Managing Director, <b>Falcon Group</b></li> </ul>	

12:45	14:15	<b>Edge Computing and Cloud Computing: Competing or Complimenting Technologies?</b>
Location	Hall 2	
Moderator	Mr. Hossam Saleh – COO, <b>Egyptian Media</b> (TMT Expert)	
Panelists	<ul style="list-style-type: none"> <li>• Mr. Mohamed Mahmoud – Senior System Engineer, <b>Juniper</b></li> <li>• Mr. Ezzeldin Hussein – Senior Systems Engineer, <b>VMWARE</b></li> <li>• Mr. Mohamed Abdallah, Product Sales Manager, DC, <b>Cisco</b></li> <li>• Mr. Zakaria Nabil – Head of Corporate Segment, <b>Vodafone Egypt</b></li> </ul>	
14:15	15:45	<b>Smart Cities: Not a Luxury for Tomorrow, but a Need for Today</b>
Location	Hall 1	
Moderator	Mr. Khaled Abbas – <b>Deputy Minister of Housing and New Urban Communities</b>	
Panelists	<ul style="list-style-type: none"> <li>• Dr. Naz Khaleque – Senior Business Consultant, Critical Infrastructure, <b>Honeywell</b></li> <li>• Mr. Sherif Ismail – Business Development Manager, <b>Cisco</b></li> <li>• Mr. Fady Morgan – Business Development Director, Africa &amp; Levant, Eco building Division, <b>Schneider</b></li> <li>• Mr. Mahmoud Hisham – Sr. Presales Consultant, <b>DELL EMC</b></li> <li>• Dr. Wilfried Wienholt – Business Development Manager, <b>Siemens Technologies</b></li> <li>• Dr. Waleed Hussein – Head, Urban Design Section, <b>ECG</b></li> <li>• Mr. Ahmed Aly Emam – OT Development Sr. Manager, <b>Vodafone Egypt</b></li> </ul>	

16:00	17:30	<b>How AI drives IoT to the next level</b>
Location	Hall 2	
Moderator	Dr. Fadel Dirgham – Executive Director R&D, <b>NTRA</b>	
Panelists	<ul style="list-style-type: none"> <li>• Mr. Rasheed Al Omari – Principal Consultant, <b>VMWARE</b></li> <li>• Mr. Amir Shalaby – Head of Digital Business MEA, <b>Ericsson Group</b></li> <li>• Mr. Walid Fahmy – Consultant CSE, <b>Cisco</b></li> <li>• Mr. Mohamed Abdel Rahman – Egypt Country Manager, <b>Juniper</b></li> <li>• Mr. Hussein Salama Director ATL – Cairo, <b>Microsoft</b></li> </ul>	
16:30	18:00	<b>How ICT Serves Egypt 2030 Strategy</b>
Location	Hall 3	
Keynote	H.E. Dr. Hala Alsaeed – <b>Minister of Planning, Follow-up &amp; Admin Reform, Egypt</b>	

## Wednesday 6<sup>th</sup> December, 2017

11:00	12:30	<b>Surveillance &amp; Video Analytics: How Effective in Curbing Security Threats</b>
Location	Hall 1	
Moderator	Mr. Walid Fahmy – Solutions Architect, <b>Cisco</b>	
Panelists	<ul style="list-style-type: none"> <li>• Mr. Emad Adly President – <b>Audio Technology</b></li> <li>• Mr. John Alexander – Client Executive, <b>Fujitsu UK Defence &amp; National Security</b></li> <li>• Mr. Walid Fahmy – Solutions Architect, <b>Cisco</b></li> <li>• Mr. Marco Fornier – Sales Director Operator Experience MEA, <b>Barco Inc.</b></li> <li>• Mr. Brandon Ying – Sales Director North Africa, <b>Hikvision</b></li> <li>• Ms. Nevine Attallah – Head of sales, Building Technologies, <b>Siemens</b></li> <li>• Mr. Ziad Abo Ras – Country Manager, <b>NEC Display Solutions Europe</b></li> <li>• Li Qinran Sabrina – Regional Sales Manager, <b>ZkTeco</b></li> </ul>	
13:00	14:30	<b>A Multi-layered Approach to Address Border Threats</b>
Location	Hall 1	
Moderator	Mr. Walid Ghobrial – Managing Director, <b>Safran Egypt &amp; Gulf</b>	
Panelists	<ul style="list-style-type: none"> <li>• Mr. Dieter Klawunder – Chairman, <b>MODI</b></li> <li>• Mr. Hassan Abou Khatwa – General Manager, <b>NEC Egypt</b></li> <li>• Dr. Mahmoud El Sheirf – Managing Director, <b>Falcon Tech</b></li> <li>• Ayman Abdel El Rahman – Managing Director, <b>Fujitsu Egypt</b></li> <li>• Mr. Amr Shedid – Chairman, <b>CCS</b></li> </ul>	

**CAIRO ICT** 2017





## Monday 4<sup>th</sup> December, 2017

### PAFIX 2017 Conference Opening

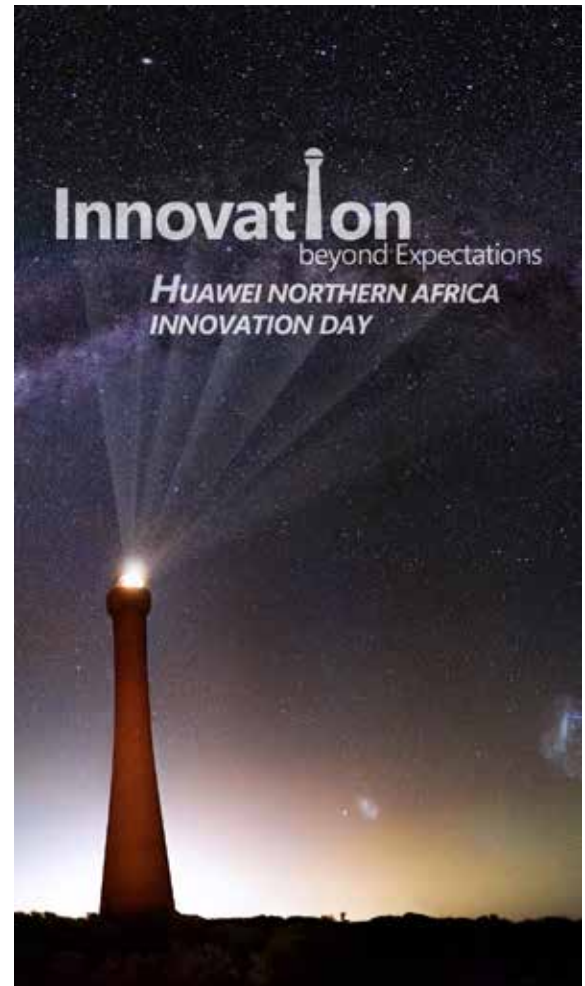
11:30	12:15	<b>Keynote &amp; Welcoming Addresses</b>
Location	Main Hall	
	<ul style="list-style-type: none"> <li>• H.E. Yasser Al Kadi – <b>Minister of CIT, Egypt</b></li> <li>• H.E. Hala Elsaheed – <b>Minister of Planning, Follow-up and Admin Reform</b></li> <li>• Mr. Hisham Ezz el Arab – <b>Chairman, Federation of Egyptian Banks</b></li> <li>• Mr. Ayman Hussein – <b>Asst. Sub Governor, Payment Systems &amp; Technology Sector, CBE</b></li> <li>• Mr. Stephen Kehoe – <b>Senior VP Financial Inclusion, Visa</b></li> <li>• Mr. Marc-Julian Siewert – <b>VP Sales &amp; Marketing MEA, Giesecke+Devrient Currency Technology</b></li> <li>• Mr. Ibrahim Sarhan – <b>Chairman, efinance</b></li> </ul>	
12:15	13:30	<b>Digital Inclusion in Egypt: Steps Taken &amp; the Road Ahead</b>
Location	Main Hall	
Moderator	Mr. Ibrahim Sarhan – <b>Chairman, efinance</b>	
Panelists	<ul style="list-style-type: none"> <li>• H.E. Amr el Garhy – <b>Minister of Finance</b></li> <li>• H.E. Hala Elsaheed – <b>Minister of Planning, Follow-up and Admin Reform</b></li> <li>• Mr. Hisham Okasha – <b>Chairman, National Bank of Egypt</b></li> <li>• Mr. Essam Al Saghir – <b>Chairman, Egypt Post</b></li> <li>• Mr. Tarek Elhousseiny, <b>GM North Africa and Levant, Visa</b></li> <li>• Ms. Nancy Bassiouny – <b>Head of Digital Channels and Innovation, Attijariwafa Bank</b></li> </ul>	

13:40	14:45	<b>Digital Inclusion: A Driver for the Poor</b>
Location	Main Hall	
Keynote	H.E. Ghada Wali – <b>Minister of Social Solidarity</b>	
Moderator	Mr. Amr Abolazm – <b>Chairman, Tamweely Micro Finance Company</b>	
Panelists	<ul style="list-style-type: none"> <li>• Dr. Mohamed Maaait - <b>Deputy Minister of Finance, Ministry of Finance</b></li> <li>• Mr. Alaa Ezz – <b>Vice Chairman, Federation of Egyptian Chambers of Commerce</b></li> <li>• Mr. Sherif Farouk – <b>CEO Bank Naser</b></li> <li>• Mr. Sayed Alqusayer – <b>Chairman, Egypt Agricultural Bank</b></li> <li>• Ms. Engy Al Sabban – <b>CEO, Victory Link</b></li> </ul>	
14:45	15:30	<b>Fintech: A Financial Inclusion Catalyst</b>
Location	Main Hall	
Presentations	<ul style="list-style-type: none"> <li>• Mr. Mohamed Farid – <b>Chairman, Egypt Stock Exchange</b></li> <li>• Mr. Amr Abolazm – <b>Chairman, Tamweely Micro Finance Company</b></li> <li>• Mr. Abderrafie El Hachimi – <b>Retail and Business Banking Director, Attijariwafa Bank</b></li> </ul>	

## Tuesday 5<sup>th</sup> Decmber, 2017

11:00	12:15	<b>Defining the future of Digital Banking: Will Blockchain Technology Change the Ecosystem?</b>
Location		Hall 3
Moderator		Mr. Mostafa Samaha – MD, Secured Advanced Systems
Panelists		<ul style="list-style-type: none"> <li>• Mr. Karl Tlais – Senior Director Innovation &amp; Strategic Partnerships, <b>Visa</b></li> <li>• Mr. Ihab Dorra – Head of Retail Banking, <b>Banque Misr</b></li> <li>• Carsten Wengel, PhD – Group Senior VP, Head of Region EMEA G+D</li> <li>• Dr. Alaa Ezz – Vice Chairman, <b>Federation of Egyptian Industries</b></li> </ul>
12:30	14:00	<b>Frictionless Transactions – Smart Cards &amp; Mobile</b>
Location		Hall 3
Moderator		Mr. Tarek ElHusseiny – Director West and North Africa, <b>Visa</b>
Panelists		<ul style="list-style-type: none"> <li>• Mr. Mahmoud Kamal – <b>e-finance</b></li> <li>• Mr. Tarek Mahfouz – Country Manager, <b>Visa</b></li> <li>• Mr. Robert Raymond Elias Selim, Head of e-commerce, <b>AAIB</b></li> <li>• Mr. Gurcan Ghislain – Director Financial Sector, <b>IDEMIA</b></li> </ul>





# Huawei Northern Africa Innovation Day: Enabling Digital Transformation

Tuesday 5<sup>th</sup> December, 2017

Sponsored by		 <b>HUAWEI</b>
Location		Cairo ICT Tent
<b>Reception warm-up</b>		
11:00	11:30	Welcome and reception
		Warm-up Video
		Theme: Leading New ICT
<b>Key Speeches Session</b>		
11:35	11:40	Huawei Keynote
		Liudazhou - <b>Huawei</b> Egypt CEO
11:40	11:45	ATU Keynote
		Dr. Abdoulkarim Soumaila - Secretary General of <b>African Telecommunications Union (ATU)</b>
11:45	11:50	Smart Africa Keynote
		Dr. Hamadoun Touré - Executive Director of Smart Africa
11:50	11:55	Chinese Ambassador Keynote
		H.E. SONG Aiguo - <b>Chinese Ambassador</b> to Egypt and Representative to the League of Arab States
11:55	12:00	Minister Keynote
		H.E Eng. Yasser Alkady   <b>Minister of Communications and Information Technology</b>

		<b>OpenLab Unveiling session</b>
12:00	12:05	Speech of Huawei OpenLab Program
		• XU GUOYU- Vice President of Industry Marketing & Solution Dept- Enterprise BG, <b>Huawei</b>
12:05	12:10	Introduction of Huawei Cairo OpenLab
		Ni Zheng – President of <b>Huawei Northern Africa Region Enterprise Business group</b>
12:10	12:15	Partners Cooperation Introduction
		Karim Elleuch -- <b>Tunisia Waycon Company CEO</b>
12:15	12:20	Cairo OpenLab Launch Video
12:20	12:35	Cairo OpenLab Unveiling ceremony (live streaming + on stage Mockup unveiling)
		OpenLab Unveiling
12:35	13:35	<b>Theme: Society Innovation.</b>
		Related to innovation in education, finance, smart city and other sectors...
Moderator		Mr. Ossama Kamal
Panelists		<ul style="list-style-type: none"> <li>• Moustafa Abdel Wahed - Acting Executive President of <b>NTRA</b></li> <li>• CIB</li> <li>• Didier Nkurikiyimfura - Head of Technology and Innovation of Smart Africa</li> <li>• Amr Allouba - Chairman of <b>ECG</b></li> <li>• <b>Egypt Post</b></li> <li>• SU Jingzhao - CTO of Industry Solution</li> <li>• Ian Martin Ravenscroft - president for Huawei Mobile Money and Ex-CTO of Vodafone's Mobile Payment (M-PESA) Platforms (by remotely connect to panel through internet) -</li> </ul>

13:35	13:45	<b>Android App Innovation competition Session</b>
		<b>Speech by TIEC</b> TIEC: Hossam Osman
		<b>Huawei Speech</b> Gongdaoyu - Huawei Consumer Service MENA Vice president
		<b>TIEC &amp; Huawei Joint Announcement of Android APP Innovation competition</b> Joint Announcement of Android App Innovation Project
13:45	14:00	<b>Announcement of ICT skill competition</b>
		<b>Introduction of Huawei ICT Academy</b> Huawei
		<b>Speech of Education Innovation</b> Samir Shaheen - the chairman of IEEE in Egypt
		<b>Students share experience and feelings</b> Cairo University students



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